

KAMMA

Property licensing update

July 2021

The latest schemes and property
licensing news



kammadata.com

Latest schemes & announcements

July 2021

Schemes starting soon

Salford

What type of licensing?

Additional

When will the scheme run?

19th July 2021 - 18 July 2026

Harrow

What type of licensing?

Additional

When will the scheme run?

6th Aug 2021 - 5th Aug 2026

Westminster

What type of licensing?

Additional

When will the scheme run?

30th Aug 2021 - 29th Aug 2026

Recent announcements

Haringey

What type of licensing?

Selective consultation

When will the consultation run?

17th May 2021 - 5th Sep 2021

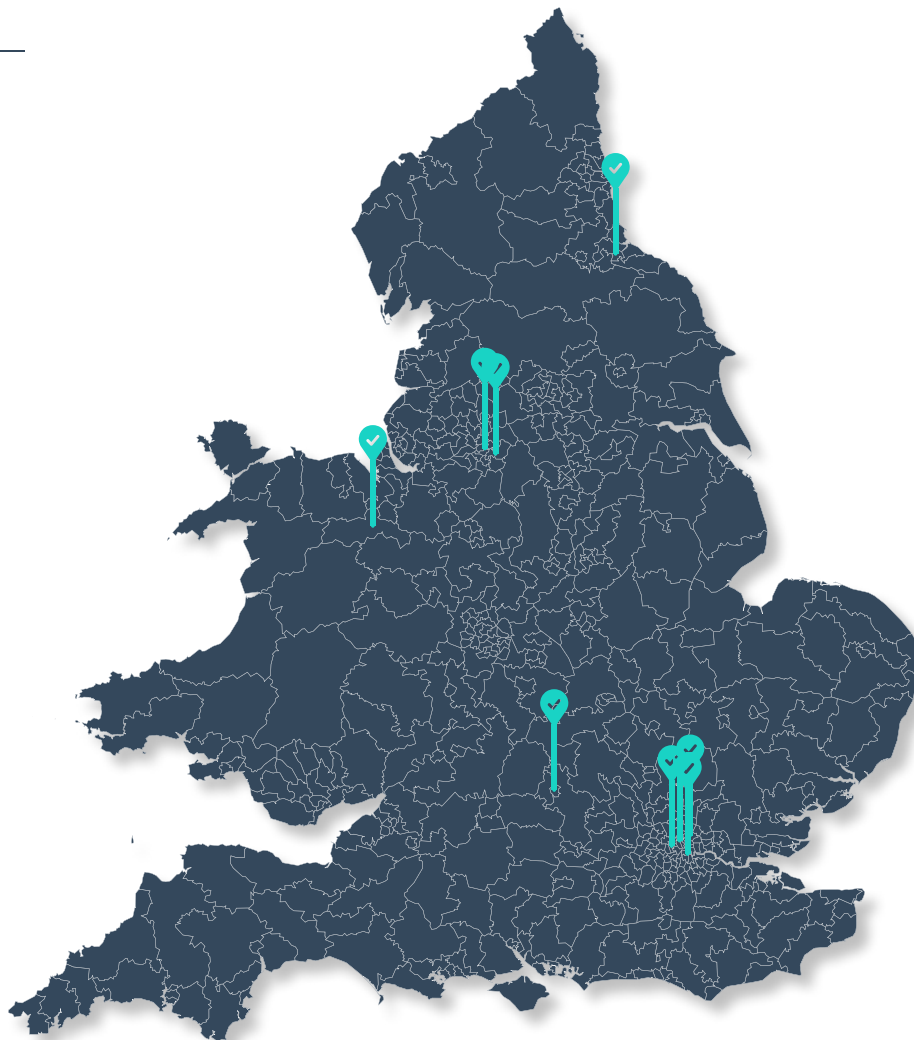
Manchester

What type of licensing?

Selective consultation

When will the consultation run?

21st June 2021 - 29th Aug 2021



Other areas with active consultations:

- Ealing
- Wrexham

Councils with schemes that started in the last 3 months:

- Middlesbrough
- Oxford
- Harrow

Has property licensing just been introduced in your area?

Read our guide "**5 ways agents can win when a property licence scheme is launched**" to learn more about thriving in a highly regulated market.

[Download now >](#)

Property licensing & Rogue Landlord Tracker

London Enforcement Tracker

*data correct as of 26th June 2021

The Mayor of London's office opened access to the rogue landlord and agent database, allowing individuals to search for enforcement action in the capital. We track and aggregate this dataset to discover enforcement trends. Since our last report in April, we have seen a jump in fines of almost **£34,000** across all London boroughs.

£6,363,423

Total fines imposed across all London boroughs

£4,794,379

Total fines relating to property licensing and regulations

£167k

Largest single fine against an agent for failing to comply with regulations

£4,414

Average amount for fines imposed on agents for all types of offences

Top 10 London Local Authorities - highest level of enforcement

1st	Camden
2nd	Newham
3rd	Southwark
4th	Waltham Forest
5th	Brent
6th	Westminster
7th	Greenwich
8th	Tower Hamlets
9th	Havering
10th	Barking and Dagenham

June 2021 - Top Rogue Landlord Stories

Property agency in Manchester fined £21,500

Landlord fined over £16,000 for renting unsafe and unauthorised HMO

Lincolnshire landlord prosecuted and faced with fines of over £4,000 for renting unsafe property

[Read our full monthly round-up >](#)

Worried about fines?

[Click here](#) to learn more about how Kamma can help you passively protect your business from risk of fines



Compliance Matters

Your latest property licensing news

Croydon scheme rejected: no licensing without proper enforcement?

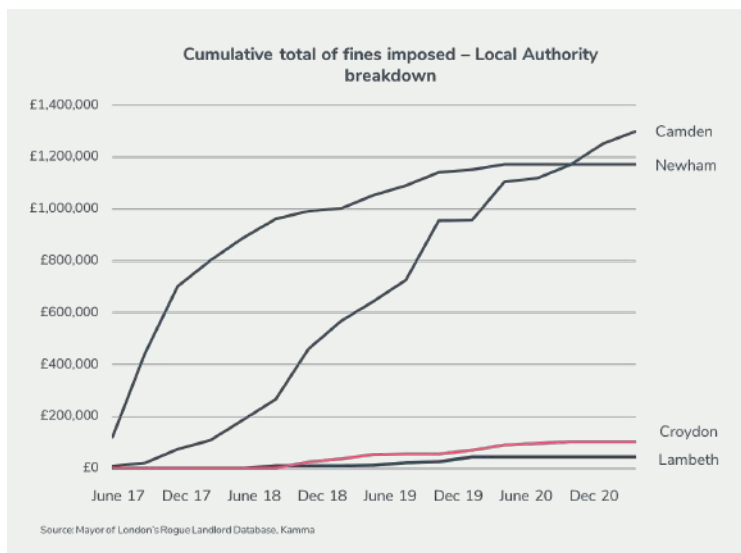
Earlier this month, Croydon Council was dealt a heavy blow by the Secretary of State of Housing, Robert Jenrick, after their application to extend a borough-wide Selective licensing was firmly **rejected**. The final decision came after a long wait for the council, whose cabinet approved the plans for the scheme all the way back in May 2020.

Croydon had originally introduced a borough-wide Selective scheme back in 2015 as part of their plan to “make Croydon a better place to rent”. With that scheme ending in September last year, councillors were hoping to continue their regulation over landlords for another 5 years. However, growing concerns around the borough’s implementation of that original scheme and a lack of clear strategy have now seemed to give Robert Jenrick reason to extinguish plans of an extension.

So, where exactly did Croydon go wrong? And are we likely to see more licensing proposals rejected by the Government as a result of mismanaged enforcement? We’ll be taking a look at the underlying issues, how Croydon’s enforcement stacks up against other London boroughs, as well as some of the ways that councils are hoping to step up their approach to policing property licensing.

Croydon’s licensing enforcement in jeopardy?

Like many other London-based local authorities, Croydon have been keen to introduce discretionary licensing schemes in the area and improve housing conditions for renters. However, over the tenure of its original Selective licensing scheme doubts were creeping in over the effectiveness of its implementation.



In 2017, **Inside Croydon** ran a story which highlighted some surprising statistics published by the borough. At that point in time, despite having collected an estimated £6 million in fees Croydon council had made just a single prosecution in the preceding 12 months, putting them in stark contrast to other councils with similar licensing schemes such as Newham.

Kamma’s own analysis of the Mayor of London’s Rogue Landlord and Agent database, highlights the discrepancy between council enforcement even further.

[Read the full story here >](#)



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Get in touch now
to turn risk to
revenue



About Kamma

Kamma puts companies back in control of their compliance through data-driven technology solutions. They mine unstructured legislative information and harness AI to de-risk markets, deliver operational efficiencies, protect reputations and open up new revenue opportunities

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